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**ЛИНКОВЕ: ДОПЪЛНИТЕЛНИ МАТЕРИАЛИ**

## **МОДУЛ\_6\_ СПЕЦИФИЧНИ ИТ ИНСТРУМЕНТИ В ТУРИСТИЧЕСКИЯ БИЗНЕС**

- 1 . Effects of Computer Reservation System in the Operations of Travel Agencies,** College of International Tourism and Hospitality Management, Lyceum of the Philippines University, Batangas City, Philippines, available on <http://www.apjmr.com/wp-content/uploads/2016/09/APJMR-2016.4.4.04.pdf>
- 2. Travel distribution -The end of the world as we know it?** PDF document <https://amadeus.com/documents/en/airlines/research-report/travel-distribution-the-end-of-the-world-as-we-know-it1.pdf>
- 3. Millennial traveller report, why millennials will shape the next 20 years of travel? Expedia report** PDF <https://www.foresightfactory.co/wp-content/uploads/2016/11/Expedia-Millennial-Traveller-Report-Final.pdf>
- 4. E-Tourism: The role of ICT in tourism industry,** <file:///D:/451-1404-1-PB.pdf>
- 5. Journey to Success: A Tour Operator's Guide,** <https://www.tourwriter.com/ebook/journey-to-success/>
- 6. A Tour Operator's Guide to Building a Powerful Digital Marketing Strategy,** <https://www.tourwriter.com/ebook/digital-marketing/>
- 7. Travel Services,** <https://opentextbc.ca/introtourism/chapter/chapter-7-travel-services/>
- 8. Trends and skill needs in tourism,** [https://www.cedefop.europa.eu/files/5161\\_en.pdf](https://www.cedefop.europa.eu/files/5161_en.pdf)
- 9. Moving the global travel industry forward - Deloitte** <https://www2.deloitte.com/content/dam/Deloitte/bg/Documents/consumer-business/deloitte-wttc-moving-global-travel-industry-forward.pdf>

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## 10. The New Technology and Travel Revolution,

<https://www.wearemarketing.com/blog/tourism-and-technology-how-tech-is-revolutionizing-travel.html>

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