



Модул 1 Линкове и източници

Урок 1

PDF Tourism management: <https://www.sciencedirect.com/journal/tourism-management/vol/77/suppl/C>

PDF Management an introduction: <https://wps.prenhall.com/wps/media/objects/213/218162/IM/boddy.pdf>

PDF Implementing sustainable tourism: A multi-stakeholder involvement management framework: <https://www.sciencedirect.com/science/article/abs/pii/S0261517712001884>

PDF Management theories and leadership styles in tourism: https://www.academia.edu/25362247/Management_theories_and_leadership_styles_in_tourism

Урок 2

PDF General trends and skill needs in the tourism sector in Europe: <http://cendoc.esan.edu.pe/fulltext/e-documents/SkillTourism.pdf#page=11>

PDF Quality Management in Tourism and Hospitality: an Exploratory Study among Tourism

Stakeholders: https://www.researchgate.net/publication/216463093_Quality_Management_in_Tourism_and_Hospitality_an_Exploratory_Study_among_Tourism_Stakeholders

PDF The Future of Work and Skills Development in Tourism: <https://www.e-unwto.org/doi/pdf/10.18111/9789284421213>

PDF Critical thinking:
<https://www.schrockguide.net/uploads/3/9/2/2/392267/criticalthinking-workbook.pdf>

Урок 3

Сайт: Opportunity check: <https://hbr.org/2010/03/the-2minute-opportunity-check/>



Урок 4

European Commission: Internal Market, Industry, Entrepreneurship and SMEs https://ec.europa.eu/growth/sectors/tourism/business-portal/understanding-legislation/regulationtourism-activity-europe_en

Сайт: EDEN https://ec.europa.eu/growth/sectors/tourism/eden_en

Сайт: UNESCO World Heritage: <https://whc.unesco.org/en/list/>

Сайт: UNESCO Tourism: <https://whc.unesco.org/en/tourism/>

Урок 5

UNWTO: <https://www.unwto.org>

Урок 6

PDF Century Travel using Websites, Mobile and Wearable Technology Devices: <https://www.atiner.gr/papers/TOU2015-1475.pdf>

Сайт: Technology and trends: <https://www.revfine.com/technology-trends-travelindustry/>

Сайт: The New Technology and Travel Revolution <https://www.waremarketing.com/blog/tourism-and-technology-how-tech-is-revolutionizing-travel.html>

Сайт: VR: <https://www.revfine.com/virtual-reality-travel-industry/>

Сайт: AR: <https://www.revfine.com/augmented-reality-travel-industry/>

Сайт: Zoos and VR: <https://www.industry.com/blog/2018/9/21/6-great-examples-ofaugmented-reality-in-zoos>

Други източници:

UNWTO library: <https://www.e-unwto.org>

Athens Institute for Education and Research: Tourism papers
<https://www.atiner.gr/paperssubjects/tourism-papers.htm>